

# CORE INDICATORS OF PUBLIC FUNDING AND EXPENDITURE ON CULTURE

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KULTURA ETA HIZKUNTZA  
POLITIKA SAILA

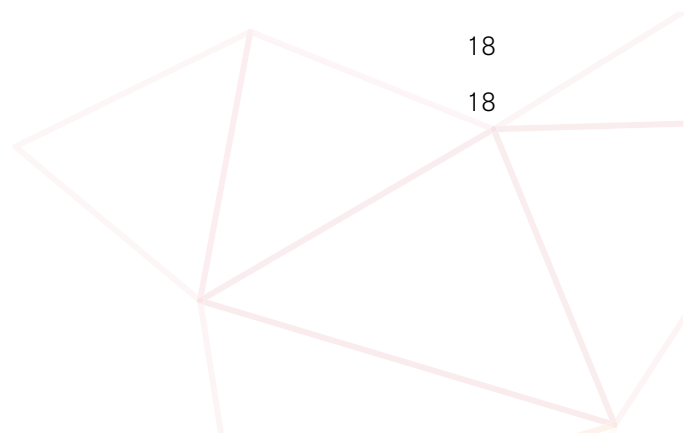
DEPARTAMENTO DE CULTURA  
Y POLÍTICA LINGÜÍSTICA



**Kulturaren  
Euskal Behatokia**  
Observatorio Vasco  
de la Cultura

# CONTENTS

<b>1. Cultural vitality</b>	<b>3</b>
▪ Cultural expenditure per inhabitant	3
▪ Cultural vigour	5
▪ GDP/Culture	5
<b>2. Expenditure diversification</b>	<b>6</b>
▪ Expenditure diversification by sector	6
▪ Diversification of expenditure by territorial concentration	7
▪ Expenditure diversification by administrative grouping of municipalities	8
▪ Driving force city councils	10
<b>3. Expenditure structure</b>	<b>11</b>
▪ Fixed expenditure structure	11
▪ Subsidy ratio	13
▪ Revenue structure	14
<b>4. Public employment in culture</b>	<b>15</b>
▪ Public employment in culture ratio	15
▪ Subcontracted employment in culture ratio	15
▪ Public employment in culture in city councils	16
<b>5. Cultural revenue</b>	<b>17</b>
▪ Self-financing of Autonomous Organisations, Foundations and Public Companies	17
<b>6. Gender</b>	<b>18</b>
▪ Employment segregation by sex	18
▪ Glass ceiling in cultural public employment	18



- Cultural expenditure per inhabitant

Measures the expenditure on culture carried out by the different levels of government per inhabitant<sup>1</sup>.

Government level	Consolidated expenditure	Population	€/inhabitant
Total CAE	393.498.024	2.173.210	181,1
Basque Government	84.618.487		38,9
Regional governments	84.717.596		39,0
City councils	240.262.815		110,6

Territory	Consolidated expenditure	Population	€/inhabitant
Total	240.262.815,0	2.173.210	110,6
Araba	26.037.440,4	321.777	80,9
Añana / Alava Valleys	726.673,1	5.980	121,5
Arabako Lautada / Alava Plain	18.608.236,3	257.808	72,2
Arabako Mendialdea / Alava Mountains	415.640,1	3.009	138,1
Arabako Errioxa / Alava Rioja	1.329.296,6	11.613	114,5
Gorbeialdea / Gorbea Foothills	1.540.763,5	8.789	175,3
Aiaraldea / Cantabrian Alava	3.416.830,8	34.578	98,8

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<sup>1</sup> It is calculated from the consolidated cultural expenditure obtained in the statistics for Public Funding and Expenditure 2014 carried out by the Kulturaren Euskal Behatokia (Basque Cultural Observatory) and the population of the municipal electoral register corresponding to the last series published in the year under analysis. The total expenditure of the CAE (Autonomous Community of Euskadi) is consolidated between all the governments; the data of the Basque Government, Regional Government and City Council correspond to the consolidated expenditure of each level of government with their dependent organisations.

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Territory	Consolidated expenditure	Population	€/inhabitant
<b>Gipuzkoa</b>	<b>91.355.646,0</b>	<b>709.991</b>	<b>128,7</b>
Bidasoa Beherea / Lower Bidasoa	5.188.577,5	76.623	67,7
Debarrena / Lower Deba	5.377.369,4	55.317	97,2
Debagoiena / Upper Deba	8.237.903,9	62.765	131,2
Donostialdea / Donostia-San Sebastián	54.031.067,9	324.123	166,7
Goierri	6.346.708,6	67.670	93,8
Tolosaldea / Tolosa Area	5.276.215,4	48.365	109,1
Urola Kosta / Urola Coast	6.897.803,3	75.128	91,8
<b>Bizkaia</b>	<b>122.869.728,5</b>	<b>1.141.442</b>	<b>107,6</b>
Arratia Nerbioi / Arratia-Nervión	2.794.201,6	23.724	117,8
Bilbo Handia / Greater Bilbao	91.235.818,5	859.907	106,1
Durangaldea / Durango Area	11.945.463,6	98.119	121,7
Enkarterri / Encartaciones Area	3.738.409,5	32.093	116,5
Gernika-Bermeo / Guernica-Bermeo	5.087.556,3	45.705	111,3
Markina-Ondarroa	2.436.178,0	26.100	93,3
Plentzia-Mungia	5.632.101,0	55.794	100,9

## • Cultural vigour

Shows the weight of culture in relation to the total expenditure of the different governments<sup>2</sup>.

Niveau d'administration	Liquidated expenditure	Total budget	%
Total CAE	368.904.802	15.461.104.484	2,4
Basque Government	79.165.372	10.053.537.686	0,8
Regional governments	76.764.863	2.616.316.872	2,9
City councils	212.974.567	2.791.249.926	7,9
< 5.000	24.228.653	295.467.101	8,2
5.000-20.000	55.790.949	685.464.169	8,1
> 20.000	55.746.229	694.604.947	8,0
Capitals	77.148.735	1.115.713.709	7,6

## • GDP/Culture

This indicator shows the weight of public expenditure on culture in the GDP of the CAE<sup>3</sup>.

CAE GDP (thousands of euros)	67.223.820
Total consolidated expenditure (thousands of euros)	393.498
Culture weight	0,6%

<sup>2</sup> Ratio of the expenditure liquidated on culture over the total budget by government levels. Calculated from the liquidated cultural expenditure and total budget of the Autonomous Community of Euskadi by government levels and size of city councils.

<sup>3</sup> It is obtained from the consolidated cultural expenditure of the CAE and the GDP of the CAE of the year under analysis, published in the Financial Accounts of the Eustat.

- Expenditure diversification by sector

This indicator allows us to see distribution by sector of the budget allocated to culture<sup>4</sup>.

Government level	Heritage					Arts and industries								Festivals and popular culture	Management and general services
	Heritage and archaeology	Libraries	Archives	Museums	Total	Theatre and dance	Music	Visual arts	Cinema and audio-visual art	Cultural action	Literature and publishing	Bertsolari (improvised verse)	Total		
Total CAE	8,6	9,1	2,3	10,7	<b>30,8</b>	8,2	20,8	1,6	4,5	19,5	0,6	0,2	<b>55,6</b>	<b>7,4</b>	<b>6,3</b>
Basque Government	27,2	4,3	3,8	10,8	<b>46,1</b>	3,4	22,5	1,0	11,3	12,4	1,8	0,1	<b>52,4</b>	<b>0,0</b>	<b>1,5</b>
Regional Governments	13,2	10,4	4,1	25,9	<b>53,7</b>	2,6	12,2	3,0	2,0	17,3	0,4	0,7	<b>38,4</b>	<b>0,7</b>	<b>7,2</b>
City Councils	0,5	10,4	1,2	5,3	<b>17,3</b>	11,9	23,3	1,3	3,0	22,8	0,3	0,1	<b>62,7</b>	<b>12,3</b>	<b>7,6</b>
< 5,000	2,2	13,4	0,5	5,7	<b>21,8</b>	5,6	9,4	0,4	0,8	29,7	0,3	0,3	<b>46,6</b>	<b>24,5</b>	<b>7,2</b>
5.000-20.000	0,4	10,5	0,5	0,9	<b>12,3</b>	5,2	22,7	1,3	3,3	27,5	0,4	0,1	<b>60,5</b>	<b>17,1</b>	<b>10,2</b>
> 20.000	0,2	11,3	1,2	2,0	<b>14,7</b>	9,9	33,6	1,4	2,9	19,2	0,1	0,1	<b>67,2</b>	<b>8,8</b>	<b>9,2</b>
Capitales	0,2	9,0	1,7	10,1	<b>20,9</b>	19,1	20,6	1,6	3,5	20,4	0,3	0,1	<b>65,4</b>	<b>8,5</b>	<b>5,1</b>

<sup>4</sup> It is calculated from the consolidated cultural expenditure obtained in the statistics for Public Funding and Expenditure 2014 carried out by the *Observatorio Vasco de la Cultura* (Basque Cultural Observatory) and the population of the municipal electoral register corresponding to the last series published in the year under analysis. The total expenditure of the CAE (Autonomous Community of Euskadi) is consolidated between all the governments; the data of the Basque Government, Regional Government and City Council correspond to the consolidated expenditure of each level of government with their dependent organisations. In the case of city councils, it is also analysed according to the size of the government (fewer than 5,000 inhabitants, between 5,000 and 20,000 inhabitants, more than 20,000 inhabitants and the capital cities of the CAE).

- Diversification of expenditure by territorial concentration

Shows the degree of urban concentration on cultural expenditure. It is calculated by establishing a threshold according to the population of the municipalities (10,000 inhabitants)<sup>5</sup>.

Territory	Consolidated expenditure		Population	
	Municipalities > 10,000 inhabitants	Other municipalities	Municipalities > 10,000 inhabitants	Other municipalities
<b>Total</b>	<b>80,6</b>	<b>19,4</b>	<b>80,2</b>	<b>19,8</b>
<b>Araba</b>	<b>70,4</b>	<b>29,6</b>	<b>83,7</b>	<b>16,3</b>
Añana / Alava Valleys	0,0	100,0	0,0	100,0
Arabako Lautada / Alava Plain	82,7	17,3	93,4	6,6
Arabako Mendialdea / Alava Mountains	0,0	100,0	0,0	100,0
Arabako Errioxa / Alava Rioja	0,0	100,0	0,0	100,0
Gorbeialdea / Gorbea Foothills	0,0	100,0	0,0	100,0
Aiaraldea / Cantabrian Alava	86,1	13,9	83,0	17,0
<b>Gipuzkoa</b>	<b>80,9</b>	<b>19,1</b>	<b>76,9</b>	<b>23,1</b>
Bidasoa Beherea / Lower Bidasoa	100,0	0,0	0,0	100,0
Debarrena / Lower Deba	63,8	36,2	69,9	30,1
Debagoiena / Upper Deba	74,9	25,1	76,6	23,4
Donostialdea / Donostia-San Sebastián	94,5	5,5	92,5	7,5
Goierri	24,2	75,8	20,6	79,4
Tolosaldea / Tolosa Area	44,0	56,0	39,3	60,7
Urola Kosta / Urola Coast	60,9	39,1	66,0	34,0
<b>Bizkaia</b>	<b>82,6</b>	<b>17,39</b>	<b>81,2</b>	<b>18,8</b>
Arratia Nerbioi / Arratia-Nervión	0,0	100,0	0,0	100,0
Bilbo Handia / Greater Bilbao	94,5	5,5	93,1	6,9
Durungaldea / Durango Area	67,8	32,2	64,7	35,3
Enkarterri / Encartaciones Area	0,0	100,0	0,0	100,0
Gernika-Bermeo / Guernica-Bermeo	76,7	23,3	72,7	27,3
Markina-Ondarroa	0,0	100,0	0,0	100,0
Plentzia-Mungia	58,2	41,8	52,6	47,4

<sup>5</sup> Percentage (in rows) of the consolidated expenditure on culture according to the size of the municipalities by historical territory and administrative groupings of municipalities.

- Expenditure diversification by administrative grouping of municipalities

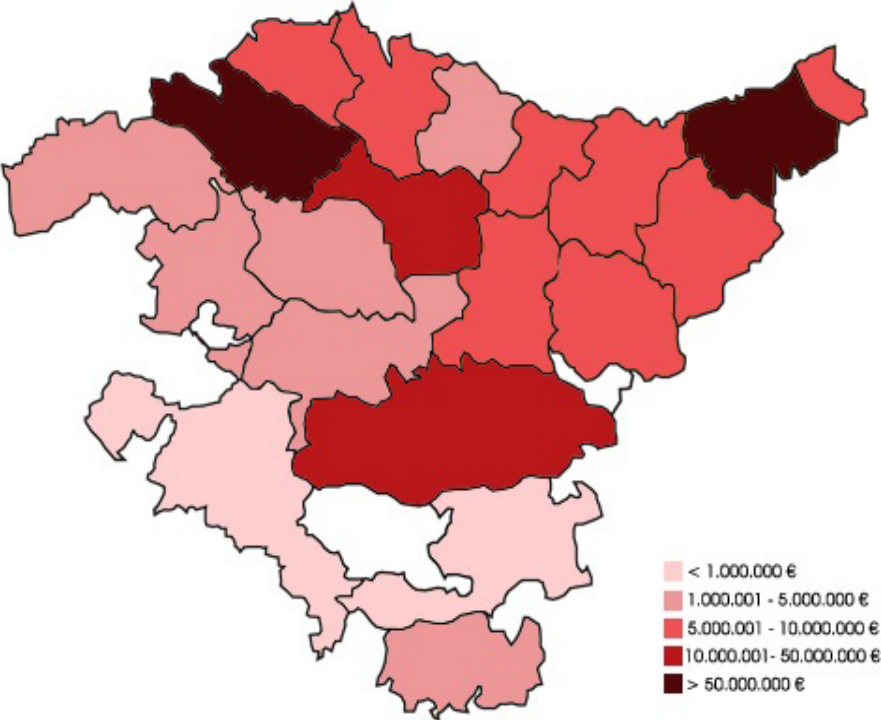
Reports on the consolidated cultural expenditure of city councils by historical territory and administrative grouping of municipalities. Information is added about the concentration of the population in each territory<sup>6</sup>.

Territory	Consolidated expenditure %	Population %
<b>Total</b>	<b>100,0</b>	<b>100,0</b>
<b>Araba</b>	<b>10,8</b>	<b>14,8</b>
Añana / Alava Valleys	2,8	1,9
Arabako Lautada / Alava Plain	71,5	80,1
Arabako Mendialdea / Alava Mountains	1,6	0,9
Arabako Errioxa / Alava Rioja	5,1	3,6
Gorbeialdea / Gorbea Foothills	5,9	2,7
Aiaraldea / Cantabrian Alava	13,1	10,7
<b>Gipuzkoa</b>	<b>38,0</b>	<b>32,7</b>
Bidasoa Beherea / Lower Bidasoa	5,7	10,8
Debarrena / Lower Deba	5,9	7,8
Debagoiena / Upper Deba	9,0	8,8
Donostialdea / Donostia-San Sebastián	59,1	45,7
Goierri	6,9	9,5
Tolosaldea / Tolosa Area	5,8	6,8
Urola Kosta / Urola Coast	7,6	10,6
<b>Bizkaia</b>	<b>51,1</b>	<b>52,5</b>
Arratia Nerbioi / Arratia-Nervión	2,3	2,1
Bilbo Handia / Greater Bilbao	74,3	75,3
Durungaldea / Durango Area	9,7	8,6
Enkarterri / Encartaciones Area	3,0	2,8
Gernika-Bermeo / Guernica-Bermeo	4,1	4,0
Markina-Ondarroa	2,0	2,3
Plentzia-Mungia	4,6	4,9

<sup>6</sup> Percentage (in columns) of the consolidate expenditure on culture and the population of the CAE, by historical territory and administrative grouping of municipalities.



Distribution of the level of consolidated expenditure on culture of city councils according to administrative grouping of municipalities.

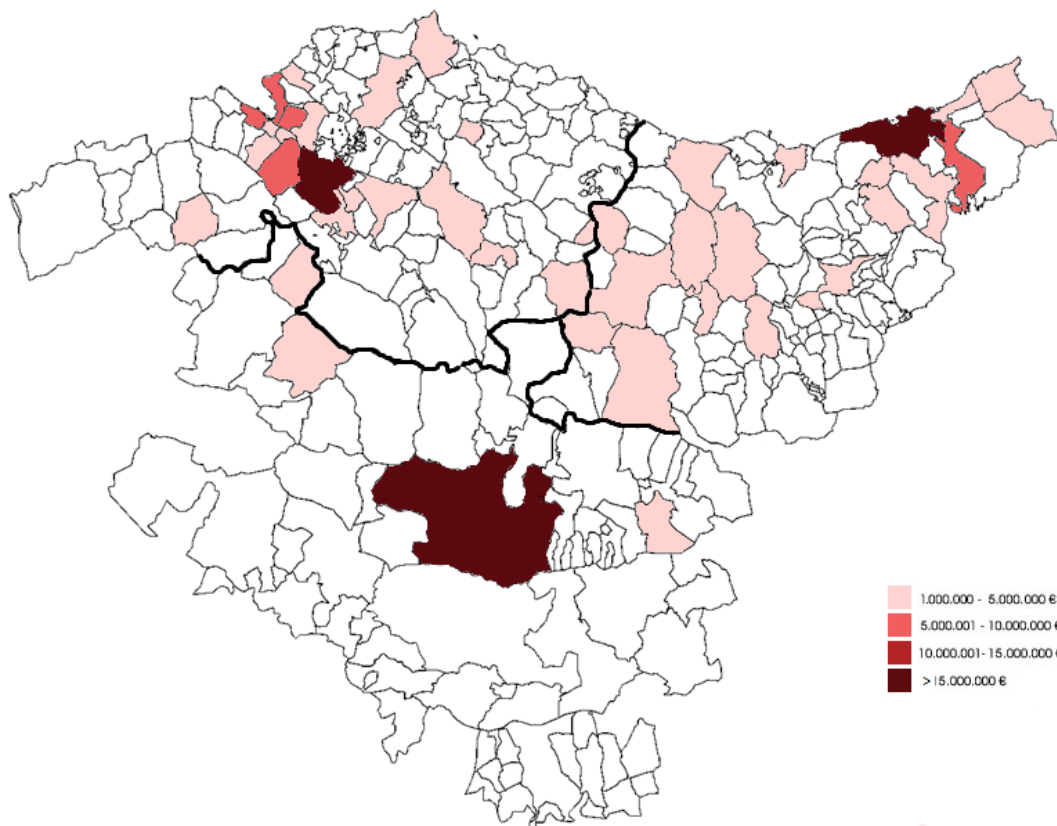


- Driving force city councils

Despite the consolidated expenditure on culture by the city councils with most expenditure in the CAE (more than a million euros)<sup>7</sup>.

City councils total consolidated expenditure	240.262.815
Driving force city councils consolidated expenditure	196.959.678
Driving force city councils % of expenditure on culture	82,0%
% of driving force city councils in relation to the total of city councils	17,5%
Capital city councils consolidated expenditure	94.689.506
Capital city councils % of expenditure on culture	39,4%
% of capital city councils in relation to the total of city councils	1,2%

Distribution of consolidated expenditure on culture by driving force city councils (culture expenditure greater than 1,000,000 euros).



<sup>7</sup> For the calculation of this indicator, the city councils with expenditure greater than one million euros (driving force city councils) are considered. The weight of driving force city councils and the percentage of expenditure they accumulate in relation to the total consolidated expenditure on culture by city councils are calculated.

## 3.

## EXPENDITURE STRUCTURE

- Fixed expenditure structure

Reports on captive expenditure on culture by sector in the municipal public governments. The basic expenditure to keep open facilities or services; that is, staff, current and maintenance expenditure<sup>8</sup>.

Sector	Fixed expenditure		Consolidated expenditure		% fixed expenditure with regard to total consolidated expenditure
	Absolutes	%	Absolutes	%	
Total	134.796.387,2	100,0	240.262.815,0	100,0	56,1
Heritage	30.537.761,3	22,7	41.563.818,3	17,3	12,7
Arts and industries	80.894.144,1	60,0	150.720.526,3	62,7	33,7
Festivals and popular culture	5.702.474,8	4,2	29.643.004,7	12,3	2,4
Management and general services	17.662.007,1	13,1	18.335.465,7	7,6	7,4

<sup>8</sup> Fixed expenditure on culture refers to: Chapter I. Staff expenditure; Chapter II. Current expenditure on goods and services: II.1 - Cultural structural services, II.2 - Support and interdepartmental staff and II.4 - Supply and maintenance expenditure; Chapter III. Financial expenditure; Chapter VIII. Financial assets; Chapter VIII. Financial liabilities. The weight of the fixed expenditure in each cultural field is calculated, with regard to the total of fixed expenditure and with regard to the total consolidated expenditure on culture. The fixed expenditure is also calculated for each sector and how it is distributed in each cultural field.

Sector	Fixed expenditure	% with regard to the total	% by sectors
Total	134.796.387,2	100,0	100,0
Heritage	30.537.761,3	22,7	100,0
Heritage and archaeology	345.993,4	0,3	1,1
Libraries	20.152.889,4	15,0	66,0
Archives	2.465.406,3	1,8	8,1
Museums	7.573.472,1	5,6	24,8
Arts and industries	80.894.144,1	60,0	100,0
Theatre and dance	11.311.353,1	8,4	14,0
Music	42.566.892,7	31,6	52,6
Visual arts	1.492.838,0	1,1	1,8
Cinema and audio-visual art	3.717.300,3	2,8	4,6
Literature and publishing	174.646,8	0,1	0,2
Cultural action	21.619.010,1	16,0	26,7
Bertsolari (improvised verse)	12.103,0	0,0	0,0
Festivals and popular culture	5.702.474,8	4,2	100,0
Management and general services	17.662.007,1	13,1	100,0

- Subsidy ratio

Expenditure structure in current and capital transfers, weight of the subsidies with regard to the total of the consolidated expenditure on culture by government levels<sup>9</sup>.

Government level	Type of transfer	Consolidated expenditure	Subsidy ratio
Total CAE	<b>Total consolidated expenditure</b>	<b>393.498.024</b>	-
	Current transfers (IV)	63.671.580	0,16
	Capital transfers (VII)	10.723.390	0,03
Basque Government	<b>Total consolidated expenditure</b>	<b>84.618.487</b>	-
	Current transfers (IV)	24.323.066	0,29
	Capital transfers (VII)	5.643.737	0,07
Regional Governments	<b>Total consolidated expenditure</b>	<b>84.717.596</b>	-
	Current transfers (IV)	16.871.591	0,20
	Capital transfers (VII)	5.081.991	0,06
City councils	<b>Total consolidated expenditure</b>	<b>240.262.815</b>	-
	Current transfers (IV)	24.225.092	0,10
	Capital transfers (VII)	82.243	0,00

<sup>9</sup> It is calculated from the capital expenditure of chapter IV, current transfers, and from chapter VII, capital transfers, with regard to the total consolidated expenditure on culture by government levels. The total expenditure of the CAE (Autonomous Community of Euskadi) is consolidated between all the governments; the data of the Basque Government, Regional Government and City Council correspond to the consolidated expenditure of each level of government with their dependent organisations.

- Revenue structure

Distribution of the revenue from City Councils and Autonomous Organisations, Foundations and Public Companies by means of transfers, according to cultural field and the sector at which they are aimed.

Sector	City councils		Autonomous Organisations	
	Absolutes	%	Absolutes	%
Heritage	3.825.030,8	52,1	19.299.438,2	15,0
Heritage and archaeology	1.619.652,6	22,1	1.969.129,5	1,5
Libraries	1.790.691,1	24,4	232.489,1	0,2
Archives	214.944,2	2,9	0	0,0
Museums	199.743,1	2,7	17.097.819,7	13,2
Arts and industries	3.464.739,2	46,7	109.765.546,4	85,0
Theatre and dance	507.221,7	6,9	7.816.734,3	6,1
Music	1.861.256,5	25,4	34.641.408,4	26,8
Visual arts	248.024,9	3,4	3.962.495,8	3,1
Cinema and audio-visual art	17.711,2	0,2	7.739.132,2	6,0
Literature and publishing	0	0,0	0	0,0
Cultural action	790.170,0	10,8	55.605.775,7	43,1
Bertsolari (improvised verse)	40.354,9	0,5	0	0,0
Festivals and popular culture	49.003,8	0,7	0	0,0
Management and general services	0	0,0	0	0,0

## 4. PUBLIC EMPLOYMENT IN CULTURE

- Public employment in culture ratio

Shows the weight of public employment in culture with regard to the totality of public employment in the CAE<sup>10</sup>.

CAE cultural public employment	CAE total public employment	Public employment ratio
3.433,6	121.424	0,03

- Public employment in culture ratio

This ratio allows us to see the weight of subcontracted employment used by public administrations in the cultural field. It shows how many subcontracted employments in culture there are per in-house employment in culture.

Subcontracted cultural employment	In-house cultural employment	Subcontracted employment ratio
680,8	2.752,8	0,25

<sup>10</sup> It is calculated from the total of public employment in culture and the total of public employment in the CAE.

- Public employment in culture in city councils

Level of employment in culture according to the size of the city councils<sup>11</sup>.

City council size	In-house staff	Subcontracted staff	Total	%
< 5.000	58,5	25,0	83,5	3,4
5.000-20.000	340,8	90,5	431,2	17,7
> 20.000	365,9	102,2	468,1	19,2
Capitals	255,5	0,0	255,5	10,5
Autonomous Organisations, Foundations and Public Companies	1.000,9	201,7	1.202,6	49,3
<b>Total</b>	<b>2.021,6</b>	<b>419,4</b>	<b>2.441,0</b>	<b>100,0</b>

City council size	In-house staff (City Council and Autonomous Organisations)	Subcontracted staff (City Council and Autonomous Organisations)	Total %
< 5.000	68,8%	31,2%	100,0
5.000-20.000	75,0%	25,0%	100,0
> 20.000	83,0%	17,0%	100,0
Capitals	89,5%	10,5%	100,0
<b>Total</b>	<b>82,8%</b>	<b>17,2%</b>	<b>100,0</b>

Type of dependent body	Staff	%
Foundations	168,7	14,0
Autonomous organisations	619,2	51,5
Public companies	414,7	34,5
<b>Total</b>	<b>1.202,6</b>	<b>100,0</b>

<sup>11</sup> Public employment in culture in city councils and Autonomous Organisations, Foundations and Public Companies dependent on city councils. To calculate employments in Autonomous Organisations, Foundations and Public Companies which are formed by more than one public body, the weight of their participation is considered to calculate the proportion of employees which corresponds to the city councils; and their proportional weight according to type of employment (in-house and subcontracted).



- Self-financing of Autonomous Organisations, Foundations and Public Companies

Weight of private revenue in culture in autonomous organisations, foundations and public companies, with regard to their public revenue.

Total revenue	277.979.902,8	100,0%
Own revenue	40.982.032,3	14,7%
Public revenue	231.709.176,2	83,4%
Other revenue	5.288.694,4	1,9%

- Employment segregation by sex

Shows employment typologies with greater difference between men and women.

In-house employment	Women	Men
Security	2,6%	97,4%
Maintenance	19,4%	80,6%
Management-administration	61,6%	38,4%
Cleaning	73,9%	26,1%

- Shows employment typologies with greater difference between men and women

Feminine presence in the positions of greatest responsibility.

	Women	Men
Directors	50,6%	49,4%
Technicians	52,7%	47,3%



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